International Healthy Cities Conference
Athens, Greece
22 - 25 October 2014
Divani Caravel Hotel

FINAL PROGRAMME

Health and the City: Urban Living in the Twenty-first Century
Visions and best solutions for cities committed to health and well-being

Marking 25 years of the Healthy Cities movement

www.healthycities2014.org
INTERNATIONAL HEALTHY CITIES CONFERENCE
"Health and the City: Urban living in the 21st Century"

Divani Caravel Hotel
Athens, Greece
22-25 October 2014

*Last update: 20.10.2014
Dear Friends from all over the world,

It is a great honour and privilege for the Municipality of Amaroussion and the Hellenic Healthy Cities Network to have been appointed to host the International Healthy Cities Conference “Health and the City: Urban living in the 21st Century”, which will be organized in Athens, Greece, on 22-25 October 2014.

This year’s international conference marks 25 years of implementation of the WHO Healthy Cities programme in the European region and the launch of the sixth 5-year phase, 2014-2018. It also marks the implementation of the new WHO agenda, “Health 2020”.

In the course of time, the WHO Healthy Cities Network has been a movement of inspiration, innovation, exchange of information and know-how, and has brought the issue of health and quality of life to the top of the cities’ agenda. The holistic approach of cities, the demonstration of the parameters affecting health, as well as the way in which local authorities can influence and improve those parameters have turned the Project into a substantially useful tool for politicians and city government executives. As years go by, the WHO Healthy Cities Network keeps developing and constantly gains new dynamics.

The Municipality of Amaroussion, located in the greater Athens area, has adopted the project and has been adhering to the implementation of the “Healthy Cities” to the benefit of all its citizens.

The Hellenic Healthy Cities Network is seeing a significant increase of its members -160 cities are members at present and aims at transferring know-how to as many Greek cities as possible.

I firmly believe that this Conference will constitute a milestone event, an opportunity to reflect on our past experience and get inspired for the future; it will be extremely useful to all of us and it will define our policy and strategy for the coming years.

It will be our great honour and pleasure to welcome you and host you in Athens.
Welcome message from WHO
Agis D. Tsouros

On behalf of the WHO Regional Office for Europe, I take great pleasure in welcoming you to Athens for the 2014 International Healthy Cities Conference. This milestone event marks the 25th anniversary of the WHO European Healthy Cities Network. Since 1989, the Network has been a unique source of public health leadership and innovation in Europe and beyond. Over the next four days we will take stock of achievements and lessons learned, and launch the sixth phase of our growing movement. This phase, which draws inspiration from the new WHO Health 2020 policy framework for Europe, provides a rich, practical and evidence-based platform for local government action to further improve the health and well-being of all citizens, residents and visitors.

We are pleased to see so many Mayors, politicians, urban health leaders and planners from across the globe joining this conference and celebration. WHO recognizes your vital leadership roles as advocates and custodians of your peoples’ health. The conference programme is designed to support your efforts by facilitating exchange of knowledge and experience on effective and efficient ways to address some of the most pressing and difficult public health challenges of our times, such as: protecting public health in times of austerity; changing governance demands - the need to manage whole of government and whole of society approaches; climate change and health; tackling the social determinants of health; addressing equity and the needs of migrants and other vulnerable people; dealing with the non-communicable disease epidemic and unhealthy lifestyles; and healthy urban development and design.

We hope that you will find our interactive conference programme dynamic, timely, relevant, stimulating and forward-looking. We have been impressed by the high quality of abstracts submitted and by the diversity and significance of the practical work that will be presented and debated during the next four days. We look forward to joining with you in crafting an Athens Health City Declaration that will provide guidance and inspiration for the future development of our great Healthy Cities movement.

I wish you all a stimulating, satisfying and enjoyable stay in my homeland’s capital, the wonderful city of Athens, the cradle of civilization.

Agis D. Tsouros
Director, Division of Policy and Governance for Health and Well-being
WHO Regional Office for Europe
Chair, Conference Scientific Steering Committee
# PROGRAMME OVERVIEW

## Wednesday, 22 October

### SPECIAL THEMES OF THE DAY.
**Healthy cities lessons learned - making a difference**  
**Addressing equity and vulnerability in cities**

### 8:00 Registration

### 9:30-11:00 Olympia Hall
**Opening**

**PLENARY 1**  
*Chair: Yannis Tountas*, Professor of Social and Preventive Medicine, School of Medicine, University of Athens, Greece

**Welcome from the City of Amaroussion:**  
*Giorgos Patoulis*, Mayor, City of Amaroussion

**Welcome from the World Health Organization:**  
*Agis D. Tsouros*, Director, Division of Policy and Governance for Health and Well-being, WHO Regional Office for Europe

**Keynote 1: Sophia and gnosis - 25 years of healthy cities evidence**  
*Evelyne de Leeuw*, WHO adviser and Professor, Public Health & Health Policy, Faculty of Health, La Trobe University, Australia

**Presentation 1: Smoke-free Copenhagen 2025**  
*Ninna Thomsen*, Mayor of Health and Care, City of Copenhagen, Denmark

**Presentation 2: Cities and opportunities for climate change mitigation and air quality**  
*Maria Neira*, Director, Public Health, Environmental and Social Determinants of Health, World Health Organization

**Presentation of the draft Conference declaration**  
*Franklin Apfel*, WHO adviser and Managing Director, World Health Communication Associates, Axbridge, United Kingdom

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| 11:30-13:00  | **A1 Round-table 1:** Equity and vulnerability in the face of austerity | **A6 Round-table 3:** Migration and health: challenging issues relating to the undocumented migrants GREEK TRACK | **A3 Case studies 1:** Governance, leadership and accountability  
Healthy cities and national networks: strong collaborators for health  
Abstract 155  
Abstract 89  
Abstract 32  
Abstract 220 | **A5 Case studies 3:** Governance, leadership and accountability  
How to become an age-friendly city: governance and leadership for healthy ageing  
Abstract 64  
Abstract 215  
Abstracts 194 & 195 | **A4 Case studies 2:** Services and capacity for public health  
Early disease detection: hard-to-reach groups  
Abstract 22  
Abstract 33  
Abstract 68 | **A2 Round-table 2:** Smoke-free cities | **A7 The Cities of the Hellenic Network present their policies and action plan as Healthy Cities**  
City of Spata-Artemis  
City of Agia Varvara  
City of Philothei-Psychico | GREEK TRACK |
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<td>B3 Case studies 5: People, life-course and vulnerability</td>
<td>B4 Case studies 6: Supportive environments for healthy living</td>
<td>B5 Case studies 7: Services and capacity for public health</td>
<td>B6 Master class 1: Evaluating Healthy Cities: innovative approaches and insights from Phase V</td>
<td>B1 Round-table 4: Emerging issues in urban environmental health</td>
<td>B7 The Cities of the Hellenic Network present their policies and action plan as Healthy Cities</td>
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<td>Programs and interventions to foster supportive environments for healthy ageing in healthy cities</td>
<td>Health equity in all policies: innovative approaches</td>
<td>Tools for walking: creating cohesive, active and safe communities</td>
<td>Preventive action for health: supporting lifestyle changes</td>
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<td>C1 Master class 2: Applying whole-of-government and health in all policies approaches at the local level (also as E6 master class 8)</td>
<td>C3 Master class 4: Smoke-free cities</td>
<td>C5 Master class 5: Social media: a tool for healthy urban planning</td>
<td>C4 Declaration group</td>
<td>C6 Master class 6: Healthy start in life</td>
<td>C2 Master class 3: Goals of the WHO European Healthy Cities Network in Phase VI explained</td>
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**OFFICIAL GALA OPENING AT MEGARON ATHENS INTERNATIONAL CONFERENCE CENTRE**

Concert by the Cultural Association of the City of Philothei-Psychiko, ‘Efterpi’ Choir

*Giorgos Patoulis*, Mayor, City of Amaroussion  
*Makis Vорidis*, Minister of Health, Greece  
*Olga Kefalogianni*, Minister of Tourism, Greece  
*Joan Clos*, Executive Director, United Nations Human Settlements Programme (UN-Habitat)  
*Agis D. Tsouros*, WHO Regional Office for Europe

Special presentation: 25 years of Healthy Cities: reflections and testimonials  
*Agis D. Tsouros*, WHO Regional Office for Europe and *Franklin Apfel*, World Health Communication Associates, Axbridge, United Kingdom

Launch of the postage stamp commemorating 25 years of WHO Healthy Cities in Europe

‘Efterpi’ Choir
Thursday, 23 October

SPECIAL THEMES OF THE DAY:
Mayors can make the difference

08:00-10:30
Olympia Hall
PLENARY 2
Chair of the morning: Oleg Kuvshinnikov, Governor of Vologda, Russian Federation

Presentation 3: The role of the Russian Association of Healthy Cities and Rural Settlements
Oleg Kuvshinnikov, Chair, Russian Association of Healthy Cities and Rural Settlements

Keynote 2: Healthy cities in the new urban agenda
Joan Clos, Executive Director, United Nations Human Settlements Programme (UN-Habitat)

Keynote 3: The power of city diplomacy
Michele Acuto, Director, University College London City Leadership Initiative, United Kingdom

Presentation 4: Food for thought: emerging roles of cities in the 21st century
Ilona Kickbusch, WHO adviser and Graduate Institute, Geneva, Switzerland

Politicians’ panel: The city way: visions and problem-solving
Members:
Giorgos Patoulis, Mayor, City of Amaroussion
Olga Kazanskaya, Vice Governor, St Petersburg, Russian Federation
Petteri Paronen, Mayor, City of Kuopio, Finland
Charlotte Marchandise, Health Delegate Rennes, President, French Healthy Cities Network
Sorin Mircea Oprescu, Mayor, Bucharest, Romania
Fernando Florez, Mayor, Tunja, Colombia

Moderators: Ilona Kickbusch, WHO adviser and Graduate Institute, Geneva, Switzerland and Franklin Apfel, WHO adviser and World Health Communication Associates, Axbridge, United Kingdom

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<td>D1 Round-table 5: City health diplomacy</td>
<td>D3 Round-table 7: Urban policies that mitigate climate change and air pollutants and that have the largest health co-benefits (Urban Health Initiative - WHO and the Climate and Clean Air Coalition)</td>
<td>D4 Case studies 8: Governance, leadership and accountability. Are city programmes improving health equity? Innovative tools to strengthen impact</td>
<td>D6 Case studies 10: Supportive environments for healthy living. Healthy cities: whole communities are active</td>
<td>D5 Case studies 9: Health for all. Accessibility and healthy lifestyles for vulnerable groups</td>
<td>D2 Round-table 6: Age-friendly environments: what support can European, regional and subnational initiatives provide?</td>
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<td>Tackling obesity - promoting physical activity and healthy nutrition: the power of local action</td>
<td>Services and capacity for public health</td>
<td>Governance, leadership and accountability</td>
<td>Urban design and quality of the built environment</td>
<td>Applying whole-of-government and health in all policies approaches at the local level (also as C1 master class 2)</td>
<td>Tools for addressing inequalities at the local level</td>
<td>Healthy cities around the world</td>
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<td>Motivating health action: responding to needs assessment</td>
<td>Abstract 57 Abstract 79 Abstract 148 Abstract 165</td>
<td>Abstract 35 Abstract 172 Abstract 71</td>
<td>Urban design: children have their say</td>
<td>Abstract 116 Abstract 132 Abstract 137</td>
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<td>People, the life-course and vulnerability</td>
<td>Supportive environments for healthy living</td>
<td>Governance: leadership and accountability</td>
<td>Tackling obesity and the quality of the city environment</td>
<td>Tackling obesity and promoting healthy living</td>
<td>What gets measured gets done?</td>
<td>Active Citizens Swapping bookshelf: vivliothiki.org Monumenta Shedia street paper Praksis Paideiatrofi Voluntary Rescue Team for Disasters &amp; Crisis</td>
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<td>Striving for health equity: supporting vulnerable groups</td>
<td>Healthy cities: capacity and leadership for resilience and equity</td>
<td>Abstract 169 Abstract 119 Abstract 80</td>
<td>Cleaning up city environments: health benefits</td>
<td>Abstract 49 Abstract 163 Abstract 19</td>
<td>Monitoring and targets for age-friendly communities</td>
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PROGRAMME OVERVIEW

Friday, 24 October

### SPECIAL THEMES OF THE DAY:
- Designing healthy cities
- City tourism and health

#### 08:30-10:00
**Olympia Hall**
PLENARY 3

Chair of the morning, *Pantelis Xyridakis*, Mayor, City of Philothei-Psychiko

**Presentation 5:** Greeting from the Secretary-General of the Ministry of Tourism, Greece, *Anastasios Liaskos*

**Keynote 4:** Work and health in urban populations – how to reduce vulnerability
*Johannes Siegrist*, Senior Professor for Work Stress Research, University of Düsseldorf, Germany

**Presentation 6:** Healthy London
*Yvonne Doyle*, London Regional Director, Public Health England, United Kingdom

**Keynote 5:** Designing healthy cities
*Bianca Hermansen*, Architect, Urban Designer, Cititek, Copenhagen, Denmark

**Presentation 7:** Age-friendly environments in Europe - challenges, vision and networks
*Rodd Bond*, Programme Director, Netwell Centre, School of Health & Science, Dundalk Institute of Technology, Ireland

#### 10:00-10:30
**COFFEE BREAK**

#### 10:30-12:00
**G1 Round-table 10:** Urban design and health
**G2 Round-table 11:** Promoting health and social inclusion in multicultural urban societies
**G4 Case studies 17:** Services and capacity for public health
  - Culture, games and social media: vehicles to promote health
  - Abstract 18
  - Abstract 30
  - Abstract 37
**G5 Case studies 18:** Supportive environments for healthy living
  - Creating environments to support lifestyle changes
  - Abstract 76
  - Abstract 59
  - Abstract 100
**G6 Case studies 19:** Urban design quality of the city environment
  - Addressing the health and climate change challenge
  - Abstract 124
  - Abstract 150
  - Abstract 43
**G5 Master class 7:** European funds for the new programming period 2014-2020 — opportunities for healthy municipalities
**GREEK TRACK**

#### 12:15-13:15
**Olympia Hall**
PLENARY 4

Chair: *Agis D. Tsouros*, WHO Regional Office for Europe

**Presentation 8:** Health and the city in ancient Greece
*Stephanos Geroulanos*, Surgeon and Professor Emeritus of the History of Medicine, Athens, Greece

#### 13:15-14:45
**LUNCH BREAK - Amalia Restaurant**

#### 15:00-20.00
**SITE VISITS**
Saturday, 25 October

**SPECIAL THEMES OF THE DAY.**
Smart and innovative cities
Creating happy and resilient cities

08:30-10:30
Olympia Hall
PLENARY 5
Chair of the morning, Waleska Teixeira Caiaffa, Professor of Epidemiology and Public Health, Belo Horizonte Observatory for Urban Health, Brazil and former President, International Society for Urban Health

**Keynote 6: Creating self-aware and smart healthy cities**
Maged Kamel Boulos, Professor and Chair of Digital Health, Alexander Graham Bell Centre for Digital Health, University of the Highlands and Islands, Inverness, United Kingdom

**Keynote 7: The happy city. transforming our lives through urban design**
Christine McLaren, Journalist, researcher and co-founder, Discourse Media, Vancouver, Canada

**Presentation 9: Landscape and urban design for health and well-being**
Gayle Souter-Brown, Managing Director, Greenstone Design UK Ltd, London, United Kingdom

**Presentation 10: Innovating for health and well-being**
Arto Holopainen, Development Director, Kuopio Innovation Ltd, Kuopio, Finland

**Presentation 11: Understanding well-being**
Carrie Exton, Policy Analyst, Organisation for Economic Co-operation and Development, Paris, France

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<td>Promoting innovation - creating self-aware and smart healthy cities</td>
<td>People, the life-course and vulnerability</td>
<td>Governance, leadership and accountability</td>
<td>session: Healthy cities in Phase VI - adding value, evaluating impact</td>
<td>Designing and planning healthy cities - for experienced practitioners</td>
<td>Urban design and health</td>
<td>session: Innovative programmes of the Hellenic Healthy Cities Network</td>
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<td>Health promotion: giving children a good start in life</td>
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www.healthycities2014.org
## PROGRAMME OVERVIEW

### Saturday, 25 October

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<td>12 Round-table 14: Greek cities confront the health effects of the economic crisis: examples of resilience and innovative solutions</td>
<td>15 Case studies 25: Supportive environments for healthy living</td>
<td>13 Case studies 23: Urban design and quality of the built environment</td>
<td>14 Case studies 24: Services and capacity for public health</td>
<td>16 Master class 14: Happy city: designing social cities for happiness, health and resilience</td>
<td>11 Master class 13: City tourism and health - exploring the scope and practical implications of the concept</td>
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14:00-16:00 Vergina

**General Assembly of the Hellenic Healthy Cities Network**

**GREEK TRACK**

15:30-16:00 COFFEE BREAK

### 16:00-17:00 PLENARY 6

**Olympia Hall**

Adoption and signing of the Conference declaration

*Giorgos Patoulis*, Mayor, City of Amaroussion and *Agis D. Tsouros*, WHO Regional Office for Europe

Presentation of diplomas for Phase V for cities and national networks

*Connie Petersen*, Healthy Cities Administrator, WHO Regional Office for Europe for Europe and *Agis D. Tsouros*, WHO Regional Office for Europe

Presentation by the City of Kuopio, Finland, host of the 2015 Healthy Cities Conference

Closing Ceremony

*Giorgos Patoulis*, Mayor, City of Amaroussion and *Agis D. Tsouros*, WHO Regional Office for Europe

17:00 CLOSE

### 21:00

**FAREWELL DINNER**

" Vorres Museum"
FLOOR PLANS
DIVANI CARAVEL HOTEL, ATHENS
GENERAL INFORMATION

CONFERENCE VENUE
DIVANI CARAVEL HOTEL
2. Vassileos Alexandrou Avenue
GR-16121 Athens, Greece

Divani Caravel Hotel is a member of the Leading Hotels of the World. The hotel offers luxury and style in the heart of Athens. Conveniently located just minutes away from Constitution Square (Syntagma), just a short walk from the fashionable Kolonaki district with its boutiques, famous cafés and restaurants, as well as from all major cultural points such as museums, galleries, theatres. This luxury hotel in Athens is the ideal base from which to visit the key attractions of the beautiful historic city. Divani Caravel is a magnificent venue for meetings and an excellent conference centre in Athens. The 4000 m² allocated to the 16 beautifully appointed meeting rooms are much more than aesthetically pleasing, since they also possess hi-tech features and amenities.

HOTEL PARKING
The Divani Caravel hotel offers limited space of parking. Alternatively, there are many parking areas nearby as well.

THE MEGARON ATHENS INTERNATIONAL CONFERENCE CENTRE
is one of the finest and most technologically advanced conference venues in Europe. Situated in the city centre, yet surrounded by its own extensive landscaped gardens, Megaron offers a stunning environment, exceptional aesthetics, cutting-edge technology and unrivalled client service. MAICC is part of the Athens Concert Hall.

The Christos Lambrakis Hall, previously named Hall of the Friends of Music, is an auditorium of outstanding aesthetics with excellent sightlines from all of its plush seats. It has a stalls and a circle level with vast Foyer spaces. The hall is ideal for both plenary sessions and high-profile presentations. The acoustics are outstanding, which allows the hall to also host performing arts events.

OFFICIAL OPENING CEREMONY VENUE
Megaron Athens International Conference Centre, The Christos Lambrakis Hall
Vassilissis Sofias & Kokkali Str.
Athens, 11521, Greece
Tel.: +30 210 7282000
Fax.: +30 210 7290174
Website: www.megaron.gr

CONGRESS INFORMATION

OFFICIAL LANGUAGE
The official language of the conference is English. Russian, French, Spanish and Greek translation will be available in the main conference hall.

OFFICIAL LETTER OF INVITATION
Official letters of invitation designed to help overcome administrative difficulties in certain countries may be requested during the online registration process. It must be understood that such letters do not represent a commitment on the part of the Organizing Committee or conference to provide any financial assistance.

VISA REQUIREMENTS
Visa regulations depend on your nationality and country of origin. Please contact your local Embassy or Consulate for full and official instructions on the specific visa regulations and application procedures that apply to
you. It is the responsibility of the participant to obtain a visa if required.

**INSURANCE**
Proper travel and health insurance is recommended to be arranged before travelling to Greece. The Professional Congress Organizer cannot accept liability for personal injury or loss/damage of property and belongings during the Congress or your stay in Athens, Greece. Participants are requested to make their own arrangements with respect to health and travel insurance.

**DRESS CODE**
Informal for all occasions

**SMOKING POLICY**
This will be a non-smoking event. Smoking is prohibited inside most buildings in Athens as well as in public areas.

**SAFETY AND SECURITY**
Please do not leave bags or suitcases unattended at any time, whether inside or outside the session halls. Hotels strongly recommend that you use their safety deposit boxes for your valuables.

**AUDIOVISUAL EQUIPMENT**
Speakers are kindly requested to hand in all material of their presentation (USB stick, CD-ROM) at least one hour before their scheduled presentation time at the Speakers’ Ready Room, Level-2, Olympia Foyer. If a presentation is scheduled early in the morning, speakers are kindly requested to check their presentation the day before. If you are using embedded video clips in your presentation, please remember to submit video files separately.

**SPEAKERS’ READY ROOM**
All speakers will register at the conference and make use of the specially provided registration and preview room facilities. The latter is provided so that speakers have a dedicated space in which to check and rehearse their presentations, and will be used by speakers throughout the conference. (Level-2, Olympia Foyer)

**BADGES**
Delegates’ badges will be available from the Congress secretariat. It is compulsory for all participants to wear their badges in the Congress venue and the exhibition area.

**e-POSTER AREA**
e-Posters will be displayed throughout the four days of the Conference (Level-2, Olympia Foyer). All e-abstracts are included in the Book of Abstracts.

**INTERNET CORNER**
WiFi internet is available at the Congress Venue. Delegates can access desk-top internet ready PCs to download key presentations and catch up on their e-mails. (Level-2, Olympia Foyer)

**COFFEE BREAKS**
Coffee breaks are held in the exhibit area during exhibit hours. There will be two coffee breaks per day. (Mezzanine Level, Macedonia Foyer & Level-2, Olympia Foyer)

**LIST OF PARTICIPANTS**
To be displayed on the notice board located in the Olympia Foyer.

**CERTIFICATES OF ATTENDANCE**
Delegates who have attended the Conference will receive Certificates of attendance by e-mail.

**DIPLOMAS**
The World Health Organization will award Diplomas to 99 Phase V cities and 20 National Networks, as well as some special awards. Delegates will receive their diplomas on Saturday, 25 October at the closing session (Level-2, Olympia Hall).
The enchanting capital of Greece has always been a cradle of civilization. It is the city that gave birth to democracy as well as most of the wise men of ancient times. One of the most important civilizations of the ancient world flourished in Athens and survives to this day through some of the world’s most formidable edifices.

The City of Athens is today a European metropolis with world-class cultural attractions complemented with modern amenities, diverse entertainment and natural beauty, always hospitable to its guests and enjoyable to its visitors. Having hosted the 2004 Olympic Games, Athens can evidently meet the requirements of the most demanding of events, always delivering an impeccable result.

Discover Athens

Useful websites
City website: [www.cityofathens.gr](http://www.cityofathens.gr)
Tourist & Cultural Information: [www.thisisathens.com](http://www.thisisathens.com)
Visitors Bureau: [http://athensconventionbureau.gr](http://athensconventionbureau.gr)
Transportation: [http://stasy.gr](http://stasy.gr)

Access Athens by Plane

Athens airport is a major hub in the Aegean, Balkan and Eastern Mediterranean regions. Air Canada, US Airways and Delta maintain non-stop flights from North America, while a large number of European carriers fly direct into Athens.

The new Athens Eleftherios Venizelos International Airport at 33 km (20 miles) southeast of the city centre, near the suburb of Spata, and is now one of the most attractive and efficient major European airports. The airport has excellent public transit connections to the city, and displays the usual array of food stands, duty-free shops, and other airport services.

Athens International Airport “Eleftherios Venizelos”

Call Centre: +30 210 3530000, +30 210 3530000
(available on 24 hours basis) • Fax: +30 210 3530001
Website: www.aia.gr

Climate

The warm weather continues into September, although a drop in temperature does occur in this month, leading the way for the cooler autumnal weather. The average daily temperature for Athens in October can reach highs of 24°C (73°F) or drop to an average minimum temperature of 14°C (57°F).

Time

Athens is at UTC/GMT +2 hours.

Electricity

The domestic electricity supply voltage in Greece is: 220-240 Volts (US/Canada are 110-120 Volts).

Water

Tap water is potable in Athens, while bottled water is widely available and can be purchased in kiosks, supermarkets, convenience stores and hotels.

Shopping in Athens

The usual opening hours for shops are:
• Monday, Wednesday and Saturday from 09:30 to 14:30
• Tuesday, Thursday and Friday from 09:30 to 14:30 and from 17:30 to 20:30
• Department stores and supermarkets are open from 09:00 to 20:00 (Monday to Friday) and from 09:00 to 18:00 (Saturday) and are closed on Sunday.

Restaurants and Greek Cuisine

Restaurants and Taverns are normally open for lunch from 12:30 to 16:00, for dinner from 19:00 to midnight. Fast food and souvlaki shops usually serve food all day long, and some of them stay open till late at night.
Cafes and bars are open all day from about 8:00 until late at night.

Athens has a fine range of eateries ranging from down-to-earth traditional tavernas to upmarket restaurant serving fusion cuisine. In the city centre you will find some excellent so-called modern tavernas, serving classic Greek dishes with a contemporary twist. Greek cuisine is a Mediterranean cuisine, sharing numerous characteristics with Middle Eastern cuisines. Contemporary Greek cookery makes wide use of olive oil, vegetables and herbs, grains and bread, wine, fish, and various meats.

**TIPPING**

Hotel and restaurant bills, taxi fares etc. include tax and service. Tips are therefore not required, but may be given for excellent service.

**INTERNET ACCESS**

Internet access is generally available in the business centers in most Athens hotels. The Internet country code is gr.

Free internet access will be available at the Main Conference Venue.

**TELECOMMUNICATIONS**

The international access code for Greece is +30. The outgoing code is 00 followed by the relevant country code (e.g. 001 for the USA or Canada, 0044 for the United Kingdom).

**BANKING & CURRENCY EXCHANGE**

Greece uses the Euro as currency. Greek banks have limited hours: Monday-Thursday from 08:00-14:30 and Friday from 08:00-14:00. Central branches of some banks (Omonia Square, Syntagma Square) may be found open until 20:00 daily and from 10:00 to 16:30 on Saturdays.

**CREDIT CARDS**

All major credit cards are accepted in almost all hotels, shops and restaurants. Stickers in the front windows will advise you as to which cards are accepted.

**POST OFFICE**

Post Offices Operating Hours: Monday to Friday from 08:00-14:00. Central Post Offices are open from Monday to Friday from 08:00-20:00 and on Saturday from 08:00-13:30.
PROGRAMME

WEDNESDAY, 22 OCTOBER

SPECIAL THEMES OF THE DAY
Healthy cities lessons learned - making a difference
Addressing equity and vulnerability in cities

8:00  Registration

9:30–11:00  Olympia Hall
Opening  PLENARY 1
Chair: Yannis Tountas, Professor of Social and Preventive Medicine, School of Medicine, University of Athens, Greece
Welcome from the City of Amaroussion: Giorgos Patoulis, Mayor, City of Amaroussion
Welcome from the World Health Organization: Agis D. Tsouros, Director, Division of Policy and Governance for Health and Well-being, WHO Regional Office for Europe
Keynote 1: Sophia and gnosis - 25 years of healthy cities evidence
Evelyne de Leeuw, WHO adviser and Professor, Public Health & Health Policy, Faculty of Health, La Trobe University, Australia
Presentation 1: Smoke-free Copenhagen 2025
Ninna Thomsen, Mayor of Health and Care, City of Copenhagen, Denmark
Presentation 2: Cities and opportunities for climate change mitigation and air quality
Maria Neira, Director, Public Health, Environmental and Social Determinants of Health, World Health Organization
Presentation of the draft Conference declaration
Franklin Apfel, WHO adviser and World Health Communication Associates, Axbridge, United Kingdom

11:00–11:30  Coffee Break

11:30–13:00  Olympia Hall
A1 Round-table 1: Equity and vulnerability in the face of austerity
Members
Olle Lundberg, Professor, Director, CHESS, Centre for Health Equity Studies, Stockholm University, Sweden
Anna Ritsatakis, WHO adviser and independent consultant, health policy development, Athens, Greece
Yannis Tountas, Professor of Social and Preventive Medicine, School of Medicine, University of Athens, Greece
Paul Rosenberg, Technical Officer, Urban Health, WHO Centre for Health Development, Kobe, Japan
Facilitator: Agis D. Tsouros, WHO Regional Office for Europe

11:30–13:00  Ilissos
A2 Round-table 2: Smoke-free cities
Members
Ronald Gould, former Mayor of Liverpool, United Kingdom
Milka Donchin, Israel Healthy Cities Network: Abstract 31: Smoke-free cities: a participatory process for preparing guidelines for healthy cities
Maija Perho, Councillor, City of Turku
Jill Farrington, WHO adviser and Honorary Senior Lecturer, Nuffield Centre for International Health and Development, Leeds Institute of Sciences, University of Leeds, United Kingdom
Jinhee Kim, WHO Centre for Health Development, Kobe, Japan
Eleni Antoniadou, Hellenic Centre for Disease Control and Prevention (HCDCP), Athens, Greece
Chair: Franklin Apfel, WHO adviser and World Health Communication Associates, Axbridge, United Kingdom
Discussant: Kristina Mauer, Programme Manager, Tobacco Control, WHO Regional Office for Europe

PARALLEL SESSIONS

11:30-13:00
Macedonia B
A3 Case studies 1: Governance, leadership and accountability

Healthy cities and national networks: strong collaborators for health
Abstract 155: Dimitra Papageorgiou, Hellenic Healthy Cities Network: Participation in the Hellenic Healthy Cities Network contributing to community health promotion action in Moschato-Tavros
Abstract 89: Irina Tesleva, Izhevsk: Izhevsk’s experience in Phase V of the WHO European Healthy Cities Network
Abstract 32: Mirieme Ferreira, Portuguese Healthy Cities Network: Empowering for strategic intervention in health
Abstract 220: Sifa Mohammed, Malé: Supportive environment for healthy living
Chair: Helen Casstles, Councillor, Liverpool City Council, United Kingdom
Discussant: June Crown, WHO adviser and special adviser and public health consultant, London, United Kingdom

11:30-13:00
Pella
A4 Case studies 2: Services and capacity for public health

Early disease detection: hard-to-reach groups
Abstract 33: Corália Loureiro, Seixal: Proximity intervention in vulnerable groups: the Health on Wheels and Spin-Moon projects
Abstract 68: Zvonimir Sostar, Zagreb: Check Point Zagreb: an innovative community-based outcome-oriented public health initiative
Chair: Gwen Hassall, Councillor, Stoke-on-Trent City Council, United Kingdom
Discussant: Gabriel Scally, WHO Collaborating Centre for Healthy Urban Environments, University of the West of England, Bristol, United Kingdom

11:30-13:00
Mycenae
A5 Case studies 3: Governance, leadership and accountability

How to become an age-friendly city: governance and leadership for healthy ageing
Abstract 64: Birgitta Brännström Forss, Kristianstad and Swedish Healthy Cities Network: How to get healthy ageing on the political agenda - in Kristianstad and in the Swedish Healthy Cities Network
Abstract 215: Keren Mazuz, Jerusalem: Jerusalem of gold: master plan to enable healthy ageing in synergy with end-users and private-municipality entities

Abstracts 194 and 195: Emma Dixon, Carlisle: Hospital at Home and Community Neighbours: practice-based case studies

Chair: Colin Keenan, Councillor, Belfast City Council, United Kingdom
Discussant: Geoff Green, WHO adviser and Emeritus Professor of Urban Policy, Sheffield Hallam University, United Kingdom

11:30-13:00
Macedonia A
Greek track

A6 Round-table 3: Migration and health: challenging issues relating to the undocumented migrants

Members
Sotirios Tsiodras, Associate Professor of Medicine and Infectious Diseases, University of Athens, Greece: Public Health and Migrants
Kostas Athanasakis, Research Fellow of the Department of Health Economics, National School of Public Health, Athens, Greece: Migrants: access to care in the light of the economic crisis
Maria Tseroni, Hellenic Centre for Disease Control and Prevention (HCDCP), Athens, Greece: Lessons learned from the Laconia malaria case

Chair: Jenny Kremastinou, Professor and President, Hellenic Centre for Disease Control and Prevention (HCDCP), Athens, Greece
Discussants: Jenny Kremastinou and Agoritsa Baka, Hellenic Centre for Disease Control and Prevention (HCDCP), Athens, Greece

11:30-13:00
Vergina
Greek track

A7 Meeting of the Hellenic Healthy Cities Network – the Cities of the Hellenic Network present their policies and action plan as healthy cities

City of Spata-Artemis, Social Policy Department: A social services development model at local level: Marietta Leontari, Healthy Cities Project Coordinator, Head of the Social Services Department, social worker
City of Agia Varvara: Hercules Chrysantzas, MD, MSc. Radiologist; Executive Health City Councillor; Authorized City Councillor in Health Issues
City of Philothei-Psychico: Ioanna Chioti, Healthy Cities Project Coordinator; economist
Facilitator: Dionysia Paphathanasopoulou, National Coordinator, Hellenic Healthy Cities Network

13:00-14:00
Amalia Restaurant

Lunch Break

14:00-15:30 SUBPLENARIES
14:00-15:30 Ilissos

B1 Round-table 4: Emerging issues in urban environmental health

Members
Maria Neira, Director, Director, Public Health, Environmental and Social Determinants of Health, World Health Organization
Graham Alabaster, Senior Adviser, United Nations Human Settlements Programme (UN-Habitat)
Jean Simos, Professor, University of Geneva, Switzerland
Chair and discussant: Carlos Dora, Coordinator, Department of Public Health and Environment, World Health Organization

14:00-15:30 PARALLEL SESSIONS
14:00-15:30 B2 Case studies 4: Governance, leadership and accountability
Macedonia A

Health equity in all policies: innovative approaches
Abstract 106: Eva Renhammer, Malmö: Malmö’s path towards a sustainable future
Abstract 103: Zoë Heritage, French Healthy Cities Network: Supporting healthy cities in France to promote active mobility
Abstract 131: Laura McDonald, Belfast: Health equity in all policies: a Belfast approach
Abstract 188: Furio Honsell, Udine: Health in all policies as a result of strong political commitment and leadership
Chair: Marianne Klicka, Member of the Vienna Provincial Parliament, Austria
Discussant: Premila Webster, WHO adviser and Head, School of Public Health, Oxford University, United Kingdom

14:00-15:30 B3 Case studies 5: People, life-course and vulnerability
Olympia Hall

Programmes and interventions to foster supportive environments for healthy ageing in healthy cities
Abstract 83: Dominik Zasadzinski, Łódź: Senioralia 2014 in Łódź
Abstract 136: Nelly Lavdas, Philothei-Psychiko: Philothei-Psychiko: healthy ageing - a challenge for the city
Chair: Ann Schofield, Councillor, Newcastle City Council, United Kingdom
Discussant: Manfred Huber, Coordinator, Healthy Ageing, Disability and Long-term Care, WHO Regional Office for Europe

14:00-15:30 B4 Case studies 6: Supportive environments for healthy living
Macedonia B

Tools for walking: creating cohesive, active and safe communities
Abstract 192: Emma Dixon, Carlisle: Carlisle doorstep walks
Abstract 109: Hugues Fradet, Grenoble: Signalling system facilitating walking in Grenoble
Abstract 29: Bjarte Bjørnsen & Hans Ivar Sømme, Sandnes: Safety and security walks in Sandnes
Chair: Karolina Mackiewicz, Baltic Region Healthy Cities Association, Turku, Finland
Discussant: Sarah Burgess, WHO Collaborating Centre for Healthy Urban Environments, University of the West of England, Bristol, United Kingdom

14:00-15:30 B5 Case studies 7: Services and capacity for public health
Mycenae

Preventive action for health: supporting lifestyle changes
Abstract 159: Tatiana Zasukhina, St Petersburg: Forming a preventive environment in the health care system of St Petersburg

Abstract 72: Charlotte Marchandise, Rennes: Mobilizing to promote mental health in Rennes: a whole-of-society approach

Abstract 110: Arto Holopainen, Kuopio: Games for Health: innovative ways to promote health

Chair: Maija Perho, Councillor, Turku City Council, Finland
Discussant: June Crown, WHO adviser and special adviser and public health consultant, London, United Kingdom

14:00-15:30

Pella

B6 Master class 1: Evaluating Healthy Cities: innovative approaches and insights from Phase V
Chair: Mariana Dyakova, WHO Regional Office for Europe
Facilitators: Geoff Green, WHO adviser and Emeritus Professor of Urban Policy, Sheffield Hallam University, United Kingdom; June Crown, WHO adviser and special adviser and public health consultant, London, United Kingdom; Anna Ritsatakis, WHO adviser and independent consultant, health policy development, Athens, Greece; Evelyne de Leeuw, WHO adviser and La Trobe University, Australia

14:00-15:30

Vergina

B7 Meeting of the Hellenic Healthy Cities Network - the Cities of the Hellenic Network present their policies and action plan as healthy cities
City of Moschato-Tavros: Dimitra Papageorgiou, Healthy Cities Project Coordinator, psychologist
City of Egaleo: Kyparissenia Samara, Healthy Cities Project Coordinator, health visitor
City of Spata-Artemis: Marietta Leontari, Healthy Cities Project Coordinator, Head of the Social Services Department, social worker
City of Amaroussion: Dimitris Smirnis, Vice Mayor; lawyer
Facilitator: Sotiris Papaspyropoulos, MD, Director-General of the Hellenic Healthy Cities Network

15:30-16:00

Coffee Break

16:00-17:00

PARALLEL SESSIONS
C1 Master class 2: Applying whole-of-government and health in all policies approaches at the local level (also as E6 master class 8)
Facilitators: Ilona Kickbusch, WHO adviser and Director, Global Health Programmes, Graduate Institute, Geneva, Switzerland and Jinhee Kim, WHO Centre for Health Development, Kobe, Japan

C2 Master class 3: Goals of the WHO European Healthy Cities Network in Phase VI explained
Facilitators: Joan Devlin, WHO Healthy Cities Belfast Secretariat, United Kingdom and Elisabeth Bengtsson, Director of Public Health, Skåne Region, Sweden

C3 Master class 4: Smoke-free cities
Facilitators: Kristina Mauer, Programme Manager, Tobacco Control, WHO Regional Office for Europe
<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>16:00-17:00</td>
<td>Mycenae</td>
<td><strong>C4 Declaration group</strong> Members of the group (nominated by the Conference) supported by Agis D. Tsouros, WHO Regional Office for Europe; Marianna Dyakova, WHO Regional Office for Europe; and Franklin Apfel, WHO adviser and World Health Communication Associates, Axbridge, United Kingdom</td>
</tr>
<tr>
<td>16:00-17:00</td>
<td>Macedonia B</td>
<td><strong>C5 Master class 5: Social media: a tool for healthy urban planning</strong> Facilitators: Sarah Burgess and Gabriel Scally, WHO Collaborating Centre for Healthy Urban Environments, University of the West of England, Bristol, United Kingdom</td>
</tr>
<tr>
<td>16:00-17:00</td>
<td>Pella</td>
<td><strong>C6 Master class 6: Healthy start in life</strong> Facilitators: Jill Farrington, WHO adviser and University of Leeds, United Kingdom; and Kira Fortune, Regional Advisor - Determinants of Health, Pan American Health Organization</td>
</tr>
</tbody>
</table>
| 16:00-17:00 | Vergina  | **C7 Parallel session: Security in an urban setting**  
Center for Security Studies: research and consulting role  
Vasilis Grizis, Police Brigadier; Director of the Center for Security Studies  
Traffic safety in urban mobility policy  
Eleonora Papadimitriou, Transportation Engineer, Citizens’ Movement for an Open Society, Greece  
Safety control in schools and playgrounds in Greece  
Dimitrios T. Krentiris, General Practitioner, Salamina Health Centre; School Safety Instructor, National Centre for Public Administration and Local Government (EKDDA); and Citizens’ Movement for an Open Society, Greece  
Chair: Tsinisizelis Michalis, Professor of International and European Studies, National & Kapodistrian University of Athens, President of the Board of Directors of the Center for Security Studies |
| 17:00     |          | **Close**                                                                                                                                                                                                 |
| 19:00-21:00 | Megaron Athens International Conference Centre | **Official gala opening**  
Concert by the Cultural Association of the City of Philothei-Psychiko, ‘Efterpi’ Choir  
Giorgos Patoulis, Mayor, City of Amaroussion  
Makis Voridis, Minister of Health, Greece  
Olga Kefalogianni, Minister of Tourism, Greece  
Joan Clos, Executive Director, United Nations Human Settlements Programme (UN-Habitat)  
Agis D. Tsouros, WHO Regional Office for Europe  
Special presentation: 25 years of Healthy Cities: reflections and testimonials  
Agis D. Tsouros, WHO Regional Office for Europe and Franklin Apfel, WHO adviser and World Health Communication Associates, Axbridge, United Kingdom  
Launch of the postage stamp commemorating 25 years of WHO Healthy Cities in Europe  
‘Efterpi’ Choir |
SPECIAL THEMES OF THE DAY
Mayors can make the difference
Leadership for change

8:30–10:30
Olympia Hall
Translation available

PLENARY 2
Chair of the morning: Oleg Kuvshinnikov, Governor of Vologda, Russian Federation

Presentation 3: The role of the Russian Association of Healthy Cities and Rural Settlements
Oleg Kuvshinnikov, Chair, Russian Association of Healthy Cities and Rural Settlements

Keynote 2: Healthy cities in the new urban agenda
Joan Clos, Executive Director, United Nations Human Settlements Programme (UN-Habitat)

Keynote 3: The power of city diplomacy
Michele Acuto, Director, University College London City Leadership Initiative, United Kingdom

Presentation 4: Food for thought: emerging roles of cities in the 21st century
Ilona Kickbusch, WHO adviser and Graduate Institute, Geneva, Switzerland

Politicians’ panel: The city way: visions and problem-solving
Members:
Giorgos Patoulis, Mayor, City of Amaroussion
Olga Kazanskaya, Vice Governor, St Petersburg, Russian Federation
Petteri Paronen, Mayor, City of Kuopio, Finland
Charlotte Marchandise, Health Delegate Rennes, President, French Healthy Cities Network
Sorin Mircea Oprescu, Mayor, Bucharest, Romania
Fernando Florez, Mayor, Tunja, Colombia

Moderators: Ilona Kickbusch, WHO adviser and Graduate Institute, Geneva, Switzerland and
Franklin Apfel, WHO adviser and World Health Communication Associates, Axbridge, United Kingdom

10:30–11:00
Coffee Break

11:00–12:30
SUBPLENARIES

11:00–12:30
Olympia Hall
Translation available

D1 Round-table 5: City health diplomacy
Members:
Fotios Papathanassiou, Associate Professor of International Relations, l’École des Hautes Études Internationales, Paris, France; Director-General, Theoharakis Foundation; and former Vice Mayor, City of Athens, Greece
Michele Acuto, Research Director and Senior Lecturer in Global Networks & Diplomacy, University College London, United Kingdom
Bosse Pettersson, Vice-President, EuroHealthNet, Brussels, Belgium
Theofilos Rosenberg, former President, Doctors of the World, Greece, Athens, Greece

Facilitators: Agis D. Tsouros, WHO Regional Office for Europe and Ilona Kickbusch, WHO adviser and graduate Institute, Geneva, Switzerland
11:00-12:30  Ilissos  
D2 Round-table 6: Age-friendly environments: what support can European, regional and subnational initiatives provide?

Members
Rodd Bond, Programme Director, Netwell Centre, School of Health & Science, Dundalk Institute of Technology, Ireland
Pania Karnaki, WHO Collaborating Centre for Healthy Cities and Urban Health in the Baltic Region, Turku, Finland: Abstract 222: Intervention research on health literacy among the ageing population
Lisa Warth, Department of Ageing and Life Course, World Health Organization and Coordinator, Global Network of Age-friendly Cities and Communities
Marianne Van den Berg, policy analyst, Division of Innovation for Health and Consumers, Directorate-General for Health and Consumers, European Commission, Brussels, Belgium
Paul Rosenberg, Technical Officer, Urban Health, WHO Centre for Health Development, Kobe, Japan
Christina Papanikolaou, Secretary-General for Public Health, Ministry of Health, Greece
Chair: Geoff Green, WHO adviser and Emeritus Professor of Urban Policy, Sheffield Hallam University, United Kingdom
Facilitator: Manfred Huber, Coordinator, Healthy Ageing, Disability and Long-term Care, WHO Regional Office for Europe

11:00-12:30  Macedonia A  
D3 Round-table 7: Urban policies that mitigate climate change and air pollutants and that have the largest health co-benefits (Urban Health Initiative - WHO and the Climate and Clean Air Coalition)

Carlos Dora, Coordinator, Department of Public Health and Environment, World Health Organization
Graham Alabaster, Senior Adviser, United Nations Human Settlements Programme (UN-Habitat)
Jean Simos, Professor, University of Geneva, Switzerland
Chair: Carlos Dora, Coordinator, Department of Public Health and Environment, World Health Organization

11:00-12:30  PARALLEL SESSIONS  
11:00-12:30  Macedonia B  
D4 Case studies 8: Governance, leadership and accountability

Are city programmes improving health equity? Innovative tools to strengthen impact

Abstract 34: Konstantinos Makris, Limassol: Environmental health indicators support healthy living in urban settings

Abstract 130: Jonna Monaghan, Belfast: Good for regeneration, good for health, good for Belfast

Abstract 25: Jitka Bouskova, Czech Healthy Cities Network: Strategic management for health and sustainable development - database of strategies for the local, regional and national levels

Mohsen Asadi-Lari, Director-General for International Affairs, Ministry of Health and Medical Education, Tehran, Islamic Republic of Iran: Iran’s experience in urban HEART implementation in the capital city of Tehran
PROGAMME

THURSDAY, 23 OCTOBER

Chair: Nelly Lavdas, Councillor, Philothei-Psychiko City Council and Chair, Board of Directors, OKAPA Philothei-Psychiko
Discussant: Premila Webster, WHO adviser and Oxford University, United Kingdom

11:00-12:30
Pella
D5 Case studies 9: People, life-course and vulnerable groups
Health for all: accessibility and healthy lifestyles for vulnerable groups
Abstract 81: Danči Maraž, Ljubljana: Making Ljubljana accessible for people with impaired vision
Abstract 98: Elena Zimina, Izhevsk: Increasing the availability of healthy lifestyles for deaf people
Abstract 221: Anastasios Rentoumis, Pallini: Urban health centres: integrated health and social care pathways, early detection of frailty, management of polypharmacy and prevention of falls for active and healthy ageing in European cities
Chair: Birgitta Brännström Forss, Swedish Healthy Cities Network
Discussant: Joan Devlin, WHO Healthy Cities Belfast Secretariat, United Kingdom

11:00-12:30
Mycenae
D6 Case studies 10: Supportive environments for healthy living
Healthy cities: whole communities are active
Abstract 126: Gianna Zamaro, Udine: Active living as a city strategy
Abstract 94: Gulab Singh, Preston: European City of Sport
Abstract 204: Maarit Luukkaa, Turku: Active lifestyles are good for health
Chair: Christakis Michalis, Secretary-General, City of Amaroussion
Discussant: Mariana Dyakova, WHO Regional Office for Europe

12:30-14:00
Amalia Restaurant
Lunch Break

14:00-15:30 SUBPLenaries

14:00-15:30 Ilissos
E1 Round-table 8: Healthy cities around the world
Jinhee Kim, WHO Centre for Health Development, Kobe, Japan: Healthy cities in the Western Pacific Region of WHO and the experience of the Republic of Korea
Sifa Mohammed, Deputy Mayor, Malé City Council, Maldives and Asma Ibrahim, Director, Health Protection Agency, Maldives: Healthy cities in the WHO South-East Asia Region: the experience of Maldives
Zahir Al-Anqoudi, Head, Department of Noncommunicable Disease Surveillance and Control, Al Dakhiliyah Region, Nizwa, Ministry of Health, Oman and Mohsen Asadi Lari, Director-General for International Affairs, Ministry of Health and Medical Education, Tehran, Islamic Republic of Iran: the experience of Healthy City Tehran and healthy cities in the WHO Eastern Mediterranean Region through experiences in Oman and the Islamic Republic of Iran
Alfonso Contreras, Regional Advisor, Health Promotion and Kira Fortune, Regional Advisor - Determinants of Health, Pan American Health Organization and Gina Watson, WHO Representative, Bogota, Columbia: Healthy cities in the WHO Region of the Americas and experiences in Colombia

Robow Mohamed Hassen, Majority Leader, Mandera County Government, Nairobi, Kenya; Apedoh Koudzo Delava and Massassaba Fousseni, Lomé, Togo; and Imonede Kingsley Iyore, Ministry of Environment, Lagos State, Nigeria: Healthy cities in the WHO African Region and experiences from Togo, Kenya and Nigeria.

Agis D. Tsouros, Healthy cities in the WHO European Region

Aris Sissouras, Professor Emeritus Operational research, Greece: The Healthy cities Programme as a case of overcoming the lack of institutional and autonomy structures at local Municipality Level: The Greek paradigm

Facilitators: Jinhee Kim, WHO Centre for Health Development, Kobe, Japan and Agis D. Tsouros, WHO Regional Office for Europe

14:00-15:30 E2 Round-table 9: Tackling obesity - promoting physical activity and healthy nutrition: the power of local action

Members

Jill Farrington, WHO adviser and University of Leeds, United Kingdom
João Breda, Programme Manager, Nutrition, Physical Activity and Obesity, WHO Regional Office for Europe
Alfonso Contreras, Regional Advisor, Health Promotion, Pan American Health Organization

Facilitator: Gabriel Scally, WHO Collaborating Centre for Healthy Urban Environments, University of the West of England, Bristol, United Kingdom

14:00-15:30 PARALLEL SESSIONS

14:00-15:30 Macedonia A E3 Case studies 11: Services and capacity for public health

Motivating health action: responding to needs assessment


Abstract 57: Galit Rand, Haifa: Haifa Alliance of Health Promoting Workplaces

Abstract 165: Oxana Rotar, St Petersburg: Lifestyle risk factors among St Petersburg inhabitants - how big are the sex differences?

Abstract 79: Tanja Hodnik, Ljubljana: Rainbow Ljubljana

Chair: Mark Child, Councillor, Swansea City Council
Discussant: Elisabeth Bengtsson, Director of Public Health, Skåne Region, Sweden

14:00-15:30 Macedonia B E4 Case studies 12: Governance, leadership and accountability

Assessing community health needs and monitoring governance for health

Abstract 35: Olja Niciforovic Surkovic, Novi Sad: How the citizens perceive the City of Novi Sad: qualitative approach for determining community health needs

Abstract 172: Helen Widling, Newcastle: Newcastle Future Needs Assessment: a single citywide policy approach
**Programme**

**Thursday, 23 October**

**Abstract 71:** Simon Nichol, BRE Watford: The BRE Healthy Cities Index
Chair: Tania Radulescu, Bucharest
Discussant: Joan Devlin, WHO Healthy Cities Belfast Secretariat, United Kingdom

**14:00-15:30**

**Mycenae**

E5 Case studies 13: Urban design and quality of the built environment
- Urban design: children have their say
- **Abstract 116:** Gianna Zamaro, Udine: Planning urban environments through participatory processes
- **Abstract 132:** Laura McDonald, Belfast: Shaping healthier neighbourhoods for children
- **Abstract 137:** Nelly Lavdas, Philothei-Psychiko: Philothei-Psychiko: a child-friendly city
Chair: Nalan Fidan, Metropolitan Municipality of Bursa, Turkey
Discussant: Sarah Burgess, WHO Collaborating Centre for Healthy Urban Environments, University of the West of England, Bristol, United Kingdom

**14:00-15:30**

**Pella**

E6 Master class 8: Applying whole-of-government and health in all policies approaches at the local level (also as C1 master class 2)
Facilitators: Ilona Kickbusch, WHO adviser and graduate Institute, Geneva, Switzerland

**Vergina**

E7 Master class 15: Tools for addressing inequalities at the local level
Facilitators: Anna Ritsatakis, WHO adviser and independent consultant, health policy development, Athens, Greece; Ann Marie Connolly, WHO adviser and Director of Health Equity and Place, Public Health England, United Kingdom; Premila Webster, WHO adviser and Head, School of Public Health, Oxford University, United Kingdom and Waleska Caiaffa, Professor of Epidemiology and Public Health, Belo Horizonte Observatory for Urban Health, Brazil and former President, International Society for Urban Health

**15:30-16:00**

Coffee Break

**16:00-17:30**

**Parallel Sessions**

**16:00-17:30**

**Olympia Hall**

F1 Case studies 14: People, the life-course and vulnerability
Translation available
Striving for health equity: supporting vulnerable groups
- **Abstract 169:** Evangelia Tsapatsari, Athens: Camp for children and older people organized by the City of Athens
- **Abstract 80:** Alenka Žagar, Ljubljana: Dealing with homelessness in Ljubljana
- **Abstract 119:** Furio Honsell, Udine: Promoting equity and health for vulnerable groups
Chair: Pascal Bisscheroux, Rotterdam, Netherlands
Discussant: Jill Farrington, WHO adviser and University of Leeds, United Kingdom

**16:00-17:30**

**Ilissos**

F2 Case studies 15: Supportive environments for healthy living
Reducing crime by tackling public health priorities
- **Abstract 149:** Karen Buttress, Chelmsford: Alcohol outreach
**Abstract 84:** Iwona Iwanicka, Łódź: Don’t Let Violence Grow Up

**Abstract 152:** Karen Buttress, Chelmsford: Drug testing on arrest
Chair: Memhet Ellibes, Mayor, City of Golcuk, Turkey
Discussant: Marianna Dyakova, WHO Regional Office for Europe

**16:00-17:30**
**Macedonia A**

**F3 Case studies 16: Governance, leadership and accountability**

Healthy cities: capacity and leadership for resilience and equity

**Abstract 49:** Sophie Grinnell, Liverpool: Health in all policies: Making an Impact, Liverpool’s story

**Abstract 163:** Anne McCusker, Belfast: Building capacity to integrate health equity in all policies

**Abstract 19:** Simona Arletti, Italian Healthy Cities Network: Molfetta Manifesto for a resilient city
Chair: Petteri Paronen, Mayor, City of Kuopio
Discussant: Evelyne de Leeuw, WHO adviser and La Trobe University, Australia

**16:00-17:30**
**Mycenae**

**F4 Case studies 22: Urban design and the quality of the city environment**

Cleaning up city environments: health benefits

**Abstract 74:** Oleg Sergeyev, Chapaevsk: Chapaevsk, Russian Federation: 20 years from a highly contaminated area to a healthy environment

**Abstract 153:** Guillame Fauvelle, La Rochelle: Air quality and health promotion: experience in La Rochelle
Chair: Nigel McMahon, Chair, Belfast Healthy Cities, United Kingdom
Discussant: June Crown, WHO adviser and special adviser and public health consultant, London, United Kingdom

**16:00-17:30**
**Macedonia B**

**F5 Master class 9: Tackling obesity and promoting healthy living**

Facilitator: Joao Breda, Programme Manager, Nutrition, Physical Activity and Obesity, WHO Regional Office for Europe

**16:00-17:30**
**Pella**

**F6 Master class 10: What gets measured gets done?**

Monitoring and targets for age-friendly communities
Facilitators: Manfred Huber, Coordinator, Healthy Ageing, Disability and Long-term Care, WHO Regional Office for Europe; Geoff Green, WHO adviser and Emeritus Professor of Urban Policy, Sheffield Hallam University, United Kingdom and Paul Rosenberg, Technical Officer, Urban Health, WHO Centre for Health Development, Kobe, Japan

**16:00-17:30**
**Vergina**

**Greek track**

**F7 Parallel session: Active Citizens**

Swapping bookshelf: vivliothiki.org
Irini-Emilia Ioannidou, architect
Eleftherios Ambatzis, architect

**MONUMENTA**
Irini Gratsia, archaeologist, coordinator

**Shedia street paper**
Chris Alefantis, Editor-in-Chief

**PRAKSI**
Marianela Kloka, Advocacy Officer of PRAKSI

**PAIDEIATROFI**
Helena Slamou, National Coordinator - PAIDEIATROFI Childhood Obesity Prevention Program

**Voluntary Rescue Team for Disasters & Crisis**
Pantelis Kastrinakis, President, Board of Directors

Facilitator: Sevi Mamouri, Scientific Coordinator of the Hellenic Healthy Cities Network

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>17:30</td>
<td>Close</td>
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<tr>
<td>21:00</td>
<td>Dinner for politicians, <em>by invitation only</em></td>
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<td><em>Dionysos Restaurant</em></td>
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FRIDAY, 24 OCTOBER

SPECIAL THEMES OF THE DAY
Designing healthy cities
City tourism and health

8:30-10:00
Olympia Hall
Translation available

PLENARY 3
Chair of the morning: Pantelis Xyridakis, Mayor, City of Philothei-Psychiko

Presentation 5: Greeting from the Secretary-General of the Ministry of Tourism, Greece, Anastasios Liaskos

Keynote 4: Work and health in urban populations - how to reduce vulnerability
Johannes Siegrist, Senior Professor for Work Stress Research, University of Düsseldorf, Germany

Presentation 6: Healthy London
Yvonne Doyle, London Regional Director, Public Health England, United Kingdom

Keynote 5: Designing healthy cities
Bianca Hermansen, Architect, Urban Designer, Cititek, Copenhagen, Denmark

Presentation 7: Age-friendly environments in Europe - challenges, vision and networks
Rodd Bond, Programme Director, Netwell Centre, School of Health & Science, Dundalk Institute of Technology, Ireland

10:00-10:30
Coffee Break

10:30-12:00
SUBPLENARIES

10:30-12:00
Olympia Hall
Translation available

G1 Round-table 10: Urban design and health
Members
Bianca Hermansen, Architect, Urban Designer, Cititek, Copenhagen, Denmark
Gayle Souter-Brown, Managing Director, Greenstone Design UK Ltd, London, United Kingdom
Rodd Bond, Programme Director, Netwell Centre, School of Health & Science, Dundalk Institute of Technology, Ireland
Marianne Dock, Architect, City Planning Office, Malmö, Sweden
Efi Bekou, Secretary-General for Social Welfare, Ministry of Labour and Social Security, Greece
Facilitator: Hugh Barton, Professor Emeritus of Planning, Health and Sustainability, University of the West of England, Bristol, United Kingdom

10:30-12:00
Ilissos
Greek track

G7 Master class 7: European funds for the new programming period 2014-2020
- opportunities for healthy municipalities
Coordinator: Zoe Rapti, Legal Counsellor, Health Reform Support Program
Facilitators: Felix Mittermayer, European Commission, Task Force for Greece;
PROGRAMME

FRIDAY, 24 OCTOBER

Wim Van Lerberghe: Senior Adviser on Health Systems and Health Reform Support Programme, WHO Regional Office for Europe
George Zervos: Head, Managing Authority, Ministry of Health, Greece;
Vasilis Kontozamanis: Secretary General of Health, Ministry of Health, Greece;
Pantelis Xyridakis: Mayor, Philothei-Psychiko

10:30-12:00
Macedonia A

G2 Round-table 11: Promoting health and social inclusion in multicultural urban societies

Members
Johannes Siegrist, Senior Professor for Work Stress Research, University of Düsseldorf, Germany
Furio Honsell, Mayor, City of Udine
Nils Fietje, Research Officer, WHO Regional Office for Europe
Ann Marie Connolly, Director of Health Equity and Place, Public Health England, United Kingdom
Kira Fortune, Regional Advisor - Determinants of Health, Pan American Health Organization
Facilitator: Franklin Apfel, WHO adviser and World Health Communication Associates, Axbridge, United Kingdom

10:30-12:00
Vergina
Greek track

G3 Round-table 12: Addressing the issue of drugs in cities

Members
Katerina Micha, Sociologist, Head, Research and Evaluation Department, Greek Organization against Drugs (OKANA), Athens, Greece: Interventions and programmes addressing addiction implemented by OKANA: goals and achievements
Evaggelos Kafetzopoulos, Psychiatrist, Deputy Director of Programme Implementation, Greek Organization against Drugs, Athens, Greece: Treatment of opiate addicts
Ilias Gotsis, Sociologist, Head of Adolescent Treatment Unit Atrapos, Athens, Greece: Interventions for adolescent and juvenile drug users
Anastasios Panopoulos, Drug Addiction Counsellor and Head, Drug Addicts Care Facility, Greek Organization against Drugs, Athens, Greece: Intervention opportunities for psychoactive substance users not receiving treatment
Konstantinos Kokkolis, Psychiatrist and Head, OKANA Substitution Unit, Tzaneio Hospital, Athens, Greece: Addiction and criminality: OKANA’s treatment interventions in prison settings
Facilitators: Michail Katrinis, President, Greek Organization against Drugs (OKANA), Athens, Greece

10:30-12:00
Parallel Sessions

10:30-12:00
Macedonia B

G4 Case studies 17: Services and capacity for public health

Culture, games and social media: vehicles to promote health
Abstract 18: Simona Arletti, Modena: Project of corporate social responsibility against pathological gambling
Abstract 30: Tarja Tapaninen, Kuopio: One, Two, Jump! Social media in social marketing
Abstract 37: Jonna Forsman, Kuopio: Promoting well-being through culture: the case of Kuopio
Chair: Ivana Draholova, Healthy City Project Coordinator, City of Brno
Discussant: Johanna Reiman, Baltic Region Healthy Cities Association, Turku, Finland

10:30-12:00
Mycenae

G5 Case studies 18: Supportive environments for healthy living
Creating environments to support lifestyle changes
Abstract 76: Claire Thompson, Swansea: Bay Health Community Network weight management programme
Abstract 59: Helle Stuart Anderson, Copenhagen: Smoke-free Copenhagen 2025 - countering social inequality in health
Abstract 100: Nina Williams, Swansea: Swansea Smoke-free Homes project
Chair: Jean Simos, Professor, University of Geneva, Switzerland
Discussant: Anna Ritsatakis, WHO adviser and independent consultant, health policy development, Athens, Greece

10:30-12:00
Pella

G6 Case studies 19: Urban design quality of the city environment
Addressing the health and climate change challenge
Abstract 124: Furio Honsell, Udine: Policies to increase energy efficiency to combat climate change
Abstract 150: Alexandros Karvounis & Fotini Xyrafi, Amaroussion: The bioclimatic regeneration of the historical centre of the Municipality of Amaroussion
Abstract 43: Erkki Parjälä, Kuopio: Measures to reduce carbon dioxide emissions in Kuopio: effect on emissions and on health
Chair: Sarah Burgess, WHO Collaborating Centre for Healthy Urban Environments, University of the West of England, Bristol, United Kingdom
Discussant: Gabriel Scally, WHO Collaborating Centre for Healthy Urban Environments, University of the West of England, Bristol, United Kingdom

12:15-13:15
Olympia Hall

PLENARY 4

Chair: Agis D. Tsouros, WHO Regional Office for Europe
Presentation 8: Health and the city in ancient Greece
Stephanos Geroulanos, Surgeon and Professor Emeritus of the History of Medicine, Athens, Greece

13:15-14:45
Amalia Restaurant

Lunch Break

15:00-20:00
Site visits
**PROGRAMME**

**SPECIAL THEMES OF THE DAY**

Smart and innovative cities  
Creating happy and resilient cities

**08:30-10:30**  
**Olympia Hall**  
**Translation available**

**PLENARY 5**

Chair of the morning: Waleska Teixeira Caiaffa, Professor of Epidemiology and Public Health, Belo Horizonte Observatory for Urban Health, Brazil and former President, International Society for Urban Health

**Keynote 6:** Creating self-aware and smart healthy cities  
Maged Kamel Boulos, Professor and Chair of Digital Health, Alexander Graham Bell Centre for Digital Health, University of the Highlands and Islands, Inverness, United Kingdom

**Keynote 7:** The happy city: transforming our lives through urban design  
Christine McLaren, journalist, researcher and co-founder, Discourse Media, Vancouver, Canada

**Presentation 9:** Landscape and urban design for health and well-being  
Gayle Souter-Brown, Managing Director, Greenstone Design UK Ltd, London, United Kingdom

**Presentation 10:** Innovating for health and well-being  
Arto Holopainen, Development Director, Kuopio Innovation Ltd, Kuopio, Finland

**Presentation 11:** Understanding well-being  
Carrie Exton, Policy Analyst, Organisation for Economic Co-operation and Development, Paris, France

**10:30-11:00**

**Coffee Break**

**11:00-12:30**  
**Ilissos**

**SUBPLENARIES**

**H1 Master class 11: Urban design and health**  
Bianca Hermansen, Architect, Urban Designer, Cititek, Copenhagen, Denmark and Gayle Souter-Brown, Managing Director, Greenstone Design UK Ltd, London, United Kingdom

**11:00-12:30**  
**Olympia Hall**  
**Translation available**

**H2 Round-table 13: Promoting innovation - creating self-aware and smart healthy cities**  
Members

Maged Kamel Boulos, Professor and Chair of Digital Health, Alexander Graham Bell Centre for Digital Health, University of the Highlands and Islands, Inverness, United Kingdom  
Arto Holopainen, Development Director Kuopio Innovation Ltd, Kuopio, Finland  
Facilitator: Agis D. Tsouros, WHO Regional Office for Europe

**11:00-12:30**  
**PARALLEL SESSIONS**

**H3 Case studies 20: People, the life-course and vulnerability**

Health promotion: giving children a good start in life
Abstract 160: Justyna Rozanska, Poznan: Poznan Chooses Health - prophylaxis of poor posture among students in grades 1-4

Abstract 209: Konstantin Frangia, Athens: Educational programmes on sun protection and preventing skin cancer in schools and the community in Greece: 14 years of experience

Abstract 200: Ivana Draholova, Brno: Family Points - way of communicating about children’s health in Brno

Chair: Lorraine Beavers, Councillor, Lancashire County Council, United Kingdom
Discussant: Elisabeth Bengtsson, Director of Public Health, Skåne Region, Sweden

11:00-12:30
Macedonia B

H4 Case studies 21: Governance, leadership and accountability

Capacity and participation for improved health: new ways

Abstract 60: Selma Sogoric, Croatian Healthy Cities Network: Impact of the 12-year capacity-building programme Health - Plan for It, in Croatia

Abstract 75: Jan Meijdam, Rotterdam: Participating people make the city healthier

Abstract 203: Heini Parkkunen, Turku: Promoting participation and community involvement in neighbourhoods

Chair: Stefanos Tsipourakis, Deputy Mayor, City of Amaroussion
Discussant: Evelyne de Leeuw, WHO adviser and La Trobe University, Australia

11:00-12:30
Pella

H5 Master class 12: Designing and planning healthy cities - for experienced practitioners

Facilitators: Sarah Burgess and Gabriel Scally, WHO Collaborating Centre for Healthy Urban Environments, University of the West of England, Bristol, United Kingdom

11:00-12:30
Mycenae

H6 Parallel session: Healthy cities in Phase VI - adding value, evaluating impact

Facilitators: Evelyne de Leeuw, WHO adviser and La Trobe University, Australia and Geoff Green, WHO adviser

Participants: whole Phase V evaluation team and June Crown, WHO adviser and special adviser and public health consultant, London, United Kingdom

11:00-12:30
Vergina

Greek track

H7 Parallel session: Innovative Programmes of the Hellenic Healthy Cities Network

City Centres for the Promotion of Health (KEP Hygeias):
Giorgos Kormas, MD, Scientific Councillor of the Hellenic Healthy Cities Network
Portal for my-Health: Nikos Lykoudis, Nikos Lykoudis, Pyramis IT Applications
Facilitator: Soliris Papaspyropoulos, MD, Director-General of the Hellenic Healthy Cities Network

12:30-14:00
Amalia Restaurant

Lunch Break

14:00-15:30 SUBPLENARIES

14:00-15:30 Ilissos

I1 Master class 13: City tourism and health - exploring the scope and practical implications of the concept
PROGRAMME
SATURDAY, 25 OCTOBER

Facilitators: Agis D. Tsouros, WHO Regional Office for Europe and Nicolò Gianotti, Klaus sas, health consulting, Milan, Italy

14:00-15:30
Olympia Hall

I2 Round-table 14: Greek cities confront the health effects of the economic crisis: examples of resilience and innovative solutions

Abstract 135: Pantelis Xyridakis, Philothei-Psychiko: Developing an immediate response to the crisis

Abstract 147: Anastasia Kantepozidou and Aghii Anargyri: Health services network - social health services and social pharmacy

Abstract 205: Aikaterini Pournaropoulou, Athens: Volunteerism and primary health care: connecting health professionals with vulnerable groups in municipalities of Greater Athens through the Health Allies Programme

Lykourgos Liaropoulos, Professor Emeritus, University of Athens, Greece: Health System Sustainability: A New Strategy towards Affordable Health Care for All (National Health Insurance and Access to Hospital Care)

Facilitator: Anna Ritsatakis, WHO adviser and independent consultant, health policy development, Athens, Greece

14:00-15:30
PARALLEL SESSIONS

14:00-15:30
Macedonia B

I3 Case studies 23: Urban design and quality of the built environment

Implementing local solutions to improve streets and neighbourhoods

Abstract 56: Gulab Singh, Preston: Healthy Streets: a practice-based case study

Abstract 114: Marianne Dock, Malmö: Urban pathway - connecting people and districts

Abstract 162: Anne McCusker, Belfast: Walkability Assessment for Healthy Ageing

Chair: Gabriel Scally, WHO Collaborating Centre for Healthy Urban Environments, University of the West of England, Bristol, United Kingdom

Discussant: Sarah Burgess, WHO Collaborating Centre for Healthy Urban Environments, University of the West of England, Bristol, United Kingdom

14:00-15:30
Mycenae

I4 Case studies 24: Services and capacity for public health

Kuopio, Finland: promoting health through self-care and social inclusion programmes

Abstract 42: Eeva Mäkinen, Kuopio: The TAKUULLA project

Abstract 38: Säde Pirittimäki, Kuopio: Enhancing social supports networks and parenthood among immigrant families: group activities in a maternal and child health care clinic in Finland

Abstract 45: Aku Kolari, Kuopio: The Well-being Kiosk as part of the public health system in Kuopio

Chair: Helen Wilding, Policy and Communications Team, Newcastle City Council, United Kingdom

Discussant: Premila Webster, WHO adviser and Oxford University, United Kingdom

14:00-15:30
Macedonia A

I5 Case studies 25: Supportive environments for healthy living

Inclusive and active cities: innovative and collaborative action
Abstract 202: Heini Parkkunen, Turku: Resilient Ticket encourages people with low income to be active

Abstract 48: Kati Vähäsarja, Kuopio: Using natural environments to promote physical activity, health and well-being in eastern Finland

Abstract 120: Gianna Zamaro, Udine: Empowering and socially including vulnerable groups by promoting active living

Chair: Jessica Riddle, Councillor, Carlisle City Council
Discussant: Johanna Reiman, Baltic Region Healthy Cities Association, Turku, Finland

14:00-15:30 Pella
16 Master class 14: Happy city: designing social cities for happiness, health and resilience
Facilitator: Christine McLaren, journalist, researcher and co-founder, Discourse Media, Vancouver, Canada

14:00-15:30 Edessa
17 Master class 16: Measuring well-being
Facilitator: Carrie Exton, Policy Analyst, Organisation for Economic Co-operation and Development, Paris, France

14.00-16.00 Vergina
General Assembly, Hellenic Healthy Cities Network

15:30-16:00 Coffee Break

16.00-17.00 Olympia Hall
PLENARY 6
Adoption and signing of the Conference declaration
Giorgos Patoulis, Mayor, City of Amaroussion and Agis D. Tsouros, WHO Regional Office for Europe
Presentation of diplomas for Phase V for cities and national networks
Connie Petersen, Healthy Cities Administrator, WHO Regional Office for Europe and Agis D. Tsouros, WHO Regional Office for Europe
Presentation by the City of Kuopio, Finland, host of the 2015 Healthy Cities Conference

Closing ceremony
Giorgos Patoulis, Mayor, City of Amaroussion and Agis D. Tsouros, WHO Regional Office for Europe

17:00 Close

21:00 Farewell dinner
"Vorres Museum"
SITE VISITS

All site visits begin and end at the Conference venue (Divani Caravel Hotel).

They will take place on Friday afternoon (October 24th, 2014) and will be escorted by experienced tour guides.

1. **New Acropolis Museum & free time at Athens City Centre**

2. **Athens City Walking Tour, Acropolis Archaeological Site & free time at Athens City Centre**

3. **Athens City Walking Tour, National Archaeological Museum & free time at Athens City Centre**

4. **Extended Athens City Walking Tour & free time at Athens City Centre**

*Please dress appropriately for Athens climate (comfortable walking shoes, sun glasses, hat and loose fitted clothing are recommended).*

2. **Athens City Walking Tour, Acropolis Archaeological Site & free time at Athens City Centre**

Take the tour and come to “know thyself”, as Socrates, would prompt you to do. What would a visit to Athens be without going to the Acropolis? Visit the “Sacred Rock”, the Acropolis, which is home to four masterpieces of classical Greek art - Parthenon, Propylaea, Erechtheion and the Temple of Athena Nike.

Just below the Acropolis at the foot of the rock lies the oldest and most picturesque location in Athens, Plaka. The tour will continue through its narrow streets. Walking around you will see the Ancient Agora site that was first developed in the 6th century BC and visit the Agora’s museum housed in the Stoa of Attalos, the Lysicrates monument, the Hadrian’s Library as well as stroll through souvenir shops and picturesque restaurants and coffee places.

3. **Athens City Walking Tour, National Archaeological Museum & free time at Athens City Centre**

Acropolis and its magnificent monuments is one of the most important world heritage sites on the planet. A walk through the oldest neighbourhood in Athens, at the foot of the sacred hill of Acropolis is one of the most pleasurable activities and a “must do” for the first time visitor in Athens. During your visit you will pass by the Roman Agora, the Stoa of Attalos, the Hadrian’s Library, Lysicrates Monument as well as scroll through souvenir shops and picturesque restaurants and coffee places.

A visit to the National Archeological Museum is also included in this site visit. This flagship museum of Athens is one of the most important Archaeological museums in the world as it houses the historical past of one of the greatest civilizations in the world. Its extensive collection is housed in the heart of Athens with findings from all the places of ancient Greece and the Greek world with exhibits from the Neolithic times, early Cycladic civilization, the Minoan civilization, the classical and Hellenistic period and the Roman period. If you have visited the Acropolis museum your next in line choice is the National Archeological Museum.
4. Extended Athens City Walking Tour & free time at Athens City Centre

There is no more fitting start than an extended walk in the historical Centre of Athens. The historical neighbourhood of Plaka, also described as the “Neighbourhood of the Gods”, is situated very close to the Hill of Acropolis. Walking in Plaka will make you travel in time and experience what authentic Athens used to look like with all the neoclassical architecture and the small houses built one next to the other, bringing in mind images of the Greek islands.

Other stops of this walking site visit will be the National Gardens, which in the time of the Greek monarchy were the private gardens of the King. The Panathenaic Stadium also known as the “Kallimarmaro” which is a tribute to the Olympic Games and a famous landmark of Athens, and Zappeion Megaron. So if you want to see where modern Olympic Games were (re)born, that’s the place to visit!

Take this tour if you prefer to walk around rather than visit the nearby Acropolis Museum of archaeological site. You will also have the opportunity to do your souvenir shopping. You will still have time to visit the Acropolis Museum if you chose so.

SOCIAL PROGRAMME

The social programme forms a complement to the official conference programme. It will provide delegates with an opportunity to socialize and relax, as well as present some uniquely Greek traits of culture.

All social events are included in the delegate fee, as well as the accompanying persons’ fee.

Wednesday, 22 October 2014

OPENING CEREMONY

Registered delegates are cordially invited to attend the Opening Ceremony, which will take place at the Megaron Athens International Conference Centre, at the “Christos Lambrakis Hall”, on Wednesday, October 22nd 2014, at 19:00 hrs.

The Opening Ceremony will include:
• Concert, under the artistic supervision of the Cultural Club of Psychiko “Euterpe”
• Welcome addresses
• Speeches
• Keynote opening address by Agis D. Tsouros, Director, Division of Policy and Governance for Health and Well-being, WHO Regional Office for Europe and Franklin Apfel, World Health Communication Associates, Axbridge, United Kingdom.

Free for registered delegates & accompanying persons
Transfer will be available

Thursday, 23 October 2014

‘POLITICIANS’ DINNER

The Politicians’ Dinner will be held at the “Dionysos” restaurant (43, Rovertou Galli St., Athens) on Thursday, October 23rd, 2014 at 21:00 hrs. The event is only for dignitaries.

Dionysos Restaurant is located in a prominent position on the outskirts of the Acropolis, having a panoramic view of the sacred rock of the Acropolis and the Odeon of Herod Atticus (Herodion). Counting over 50 years of operation, Dionysos has attracted great personalities from all over the world. The restaurant is a brilliant work of post-war architecture and it was designed by the pioneering architect Prokopios Vasiliadis in the early ’60s. The decoration of the interior and exterior is the work of the distinguished Greek painter Yannis Moralis and his collaborator, the ceramist Helen Bernardaki. The paving at the entrance of the restaurant is part of the project of inlaid paths around the citadel and the hill of Filopapou, by the famous architect and landscape designer, Dimitris Pikionis. This project was recognised by UNESCO as a monument of modern architecture with global significance, in 1996.

(by invitation only)
Transfer will be available
Saturday, 25 October 2014

FAREWELL DINNER
The Farewell Dinner will be held at the "Vorres Museum" (1, Parodos Diadochou Constantinou St., Paiania, Attiki) on Saturday, October 25th, 2014 at 21.00 hrs.

The Vorres Museum is a cultural foundation that was established in 1983 with the purpose of promoting Greek art and culture, through a broad spectrum of activities, from the organization of exhibitions in Greece and abroad, to educational programs for children. The museum, which sprawls over six acres, is divided into two main sections: the museum of contemporary Greek art and the folk art museum, both of which house collections that cover at least 2500 years of Greek history. The gardens, wild and consisting almost entirely of Mediterranean flora, are an indispensable part of the museum being described by many as the most beautiful gardens in Athens.

Free for registered delegates & accompanying persons
Transfer will be available

ORGANIZATION

COMMITTEES

HONORARY COMMITTEE
The Honorary Committee comprises WHO and other dignitaries to be selected by the WHO Regional Office for Europe and the local organizers.

HONORARY COMMITTEE
George Patoulis, Mayor of the City of Amaroussion, Greece
Zsuzsanna Jakab, WHO Regional Director for Europe

MEMBERS
Evangelos Venizelos
Gikas Hardouvelis
Argyris Dinopoulos
Makis Voridis
Nikos Dendias
Andreas Loverdos
Konstantinos Tasoulas
Yannis Maniatis
Vassilis Kikilias
Olga Kefalogianni
George Pavlidis
Christina Kalogirou
Apostolos Katsifaras
Theodoros Karipidis
Alexandros Kachrimanis
Konstantinos Agorastos
Deputy Prime Minister and Minister of Foreign Affairs
Minister of Finance
Minister of Interior
Minister of Health
Minister of Development and Competitiveness
Minister of Education and Religious Affairs
Minister of Culture and Sports
Minister of Environment, Energy and Climate Change
Minister of Public Order and Citizen Protection
Minister of Tourism
Macedonia & Thrace Region Governor
North Aegean Region Governor
West Greece Region Governor
West Macedonia Region Governor
Epirus Region Governor
Thessalia Region Governor
Theodoros Galiatsatos  Ionian Island Region Governor
Apostolos Tzitzikostas  Central Macedonia Region Governor
Georgios Chatzimarkos  South Aegean Region Governor
Petros Tatoulis  Peloponese Region Governor
Kostas Bakogiannis  Central Greece Region Governor
Theodoros Fortsakis  Rector of the National and Kapodistrian University of Athens
Grigoris Tsaltas  Chair of the Panteion University of Social and Political Sciences
Vasilios Makropoulos  Dean of the National School of Public Health
Georgios Papadoulis  Rector of the Agricultural University of Athens
Dimosthenis Anagnostopoulos  Rector of the Harokopion University
Aris Sissouras  Professor Emeritus, Operational Research (Health Policy and Management)
University of Patras

SCIENTIFIC STEERING COMMITTEE

Agis D. Tsouros (Chair)  Director, Division of Policy and Governance for Health and Well-being, WHO Regional Office for Europe
Yannis Tountas (Co-Chair)  Professor of Social and Preventive Medicine, School of Medicine, University of Athens, Greece
Maria Alexiadou  Deputy Coordinator, Healthy City Project, City of Amaroussion, Greece
Mohammad Assai  WHO Regional Office for the Eastern Mediterranean
Alfonso Contreras  WHO Regional Office for the Americas (Pan American Health Organization)
Evelyne de Leeuw  Professor, Public Health & Health Policy, Faculty of Health, La Trobe University, Australia
Joan Devlin  WHO Belfast Healthy Cities Secretariat and Chief Executive, Belfast Healthy Cities, United Kingdom
Mariana Dyakova  Technical Officer, WHO Regional Office for Europe
Suvajee Good  WHO Regional Office for South-East Asia
Geoff Green  Emeritus Professor of Urban Policy, Sheffield Hallam University, United Kingdom
Alexios Karvounis  Coordinator, Healthy City Project, City of Amaroussion, Greece
Ilona Kickbusch  Director, Global Health Programme, Graduate Institute of International and Development Studies, Geneva, Switzerland
Tigest Ketsela Mengestu  WHO Regional Office for Africa
Soliris Papaspyropoulos  Director-General, Hellenic Healthy Cities Network
Dionysia Papathanasopoulou  Coordinator, Hellenic Healthy Cities Network and Chair, Advisory Committee, Network of European National Healthy Cities Networks
Connie Petersen  Healthy Cities Administrator, WHO Regional Office for Europe
Alex Ross  WHO Centre for Health Development, Kobe, Japan
Gabriel Scally  Director, WHO Collaborating Centre for Healthy Urban Environments, University of the West of England, Bristol, United Kingdom
Caroline Scott  Support Officer, WHO Belfast Healthy Cities Secretariat, United Kingdom
Hai-Rim Shin  WHO Regional Office for the Western Pacific
LOCAL ORGANIZING COMMITTEE

CHAIR
Sotiris Papaspyropoulos

MEMBERS
Ioannis Ladopoulos  Vice President of Hellenic Healthy Cities Network, City Councillor of the Municipality of Chalandri
Georgios Makrynos  Vice President of Hellenic Healthy Cities Network, City Councillor of the Municipality of Korydallos
Christos Gogos   Secretary General of Hellenic Healthy Cities Network, Vice Mayor of the Municipality of Vyronas
Dionysia Papathanasopoulou  Hellenic Healthy Cities Network, National Coordinator
Nikolaos Peppas   Vice Mayor of the Municipality of Amaroussion, Chair of the Quality of Life Committee
Spyros Stathoulis  Vice Mayor of the Municipality of Amaroussion
Rena Chalioti   City Councillor of the Municipality of Amaroussion
Stefanos Tsipourakis  City Councillor of the Municipality of Amaroussion
Nontas Gardellis   President of the Municipal Council of Amaroussion

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